

3 WAYS TO MANAGE AND GROW YOUR ASSOCIATION

Associations are usually brought to life and run by a group of passionate individuals who aim to make a difference in their industry.

These individuals are typically volunteers and their main focus would be the impact of the association.

An association does however still require a support structure for the day to day functions.

VOLUNTEERS



Saves costs

Not sustainable

Possible conflict of interest

APPOINT STAFF,
OPEN AN OFFICE
AND PAY FOR
INFRASTRUCTURE,
TRAINING AND
SYSTEMS.



Costly

Energy draining

Long term risks and liabilities

OUTSOURCING



Fixed retainer

Support structure

Dedicated resources