

THE BENEFITS OF OUTSOURCING YOUR ASSOCIATION MANAGEMENT



FIXED RETAINER



Easy to plan
expenditure and
income

Incentives
association
management
company to
manage budget in
sustainable way

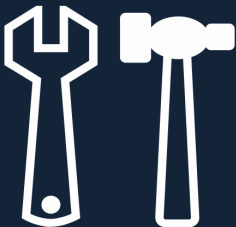
SUPPORT STRUCTURE



Able to invest in
better offices,
systems and
specialised staff

Benefits from
expertise of
association
management
company

EXPERT SUPPORT



Provides support to
members

Represents
members at a
national level

Ensures members
are kept abreast of
the latest
developments in
your industry

DEDICATED RESOURCES



Institutional
memory of your
association will not
get lost

Larger staff
compliment
available

More career path
opportunities and
staff stability